



LEYLAND URBAN
DISTRICT COUNCIL

FESTIVAL
of BRITAIN
CELEBRATIONS

in the Urban District

JUNE - 17-23, 1951

*Souvenir
Programme
(Illustrated)*



PRICE SIXPENCE



**LEYLAND CONSTRUCTION
CO. LTD.**

BUILDING & PUBLIC WORKS CONTRACTORS
REINFORCED CONCRETE SPECIALISTS

LEYLAND & LONDON

HEAD OFFICE:
'WELLFIELD'
LEYLAND, LANCS.



LEYLAND URBAN DISTRICT COUNCIL
FESTIVAL OF BRITAIN CELEBRATIONS

Child's Admission
ticket to Worden Park 1/-

This Ticket Admits

Roy Smith

*To the celebrations on Worden Park anytime during the
period Monday, 18th June to Saturday, 23rd June inclusive*

1700

NOT TRANSFERABLE

Harry Threlfall, Printer, Leyland.



Photo: Turner.

QUEEN OF THE FESTIVAL

Jean Margaret Lawrence was a prefect and popular scholar at Leyland Secondary Modern School, before she left in Easter, 1950, to work at Messrs. John Stanning and Son, Ltd.

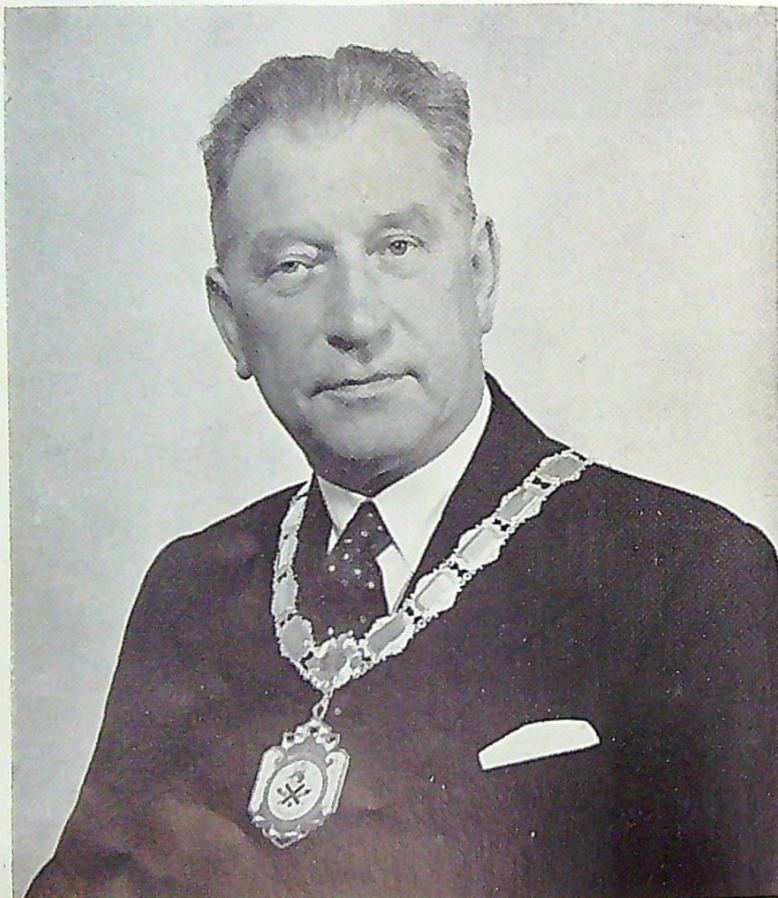


Photo: Turner.

FRANK MARSDEN Esq., J.P.
Chairman of Leyland Urban District Council
Festival Year 1951

Something to Celebrate

IT IS MY PRIVILEGE as Chairman of the Council during this Festival Year to write the introduction to this brief record of Leyland's activities past and present.

From the national point of view the chief purpose of the Festival is to declare our belief and trust in the British way of life, not for the purpose of any aggressive self-advertisement, but with sober and humble thankfulness for the creation of our traditions by those who have gone before us, for their preservation through every peril and for the blessings which have thereby been brought to us and also, with a sober and humble trust that by holding fast to that which is good and rejecting from our midst that which is evil, we may continue to be a nation at unity in itself and of service to the world.

In Leyland, especially to the older members of the community, the word "festival" has a special significance, bringing back happy memories of the colourful past, which in some small measure we shall try to recall in the pageant to be presented in connection with our celebrations.

The fact that the main events will be staged in the lovely setting of Worden, which in this year became a public park for the first time in its history, will give added pleasure to the people of this town.

Let us all during this Festival Year show our pride in the town's past achievements, especially in the field of industry, and boldly resolve that the name of Leyland which is now known the world over, will have even greater fame in the years to come.

FRANK MARSDEN,

Chairman of the Council.

HISTORY O' TH'OWD RUBBER

First known as
JAMES QUIN
Golden Hill Rubber Works, Leyland
ESTABLISHED 1862

Then became
JAMES QUIN & CO. LTD.
Golden Hill Works, Leyland
ESTABLISHED 1873

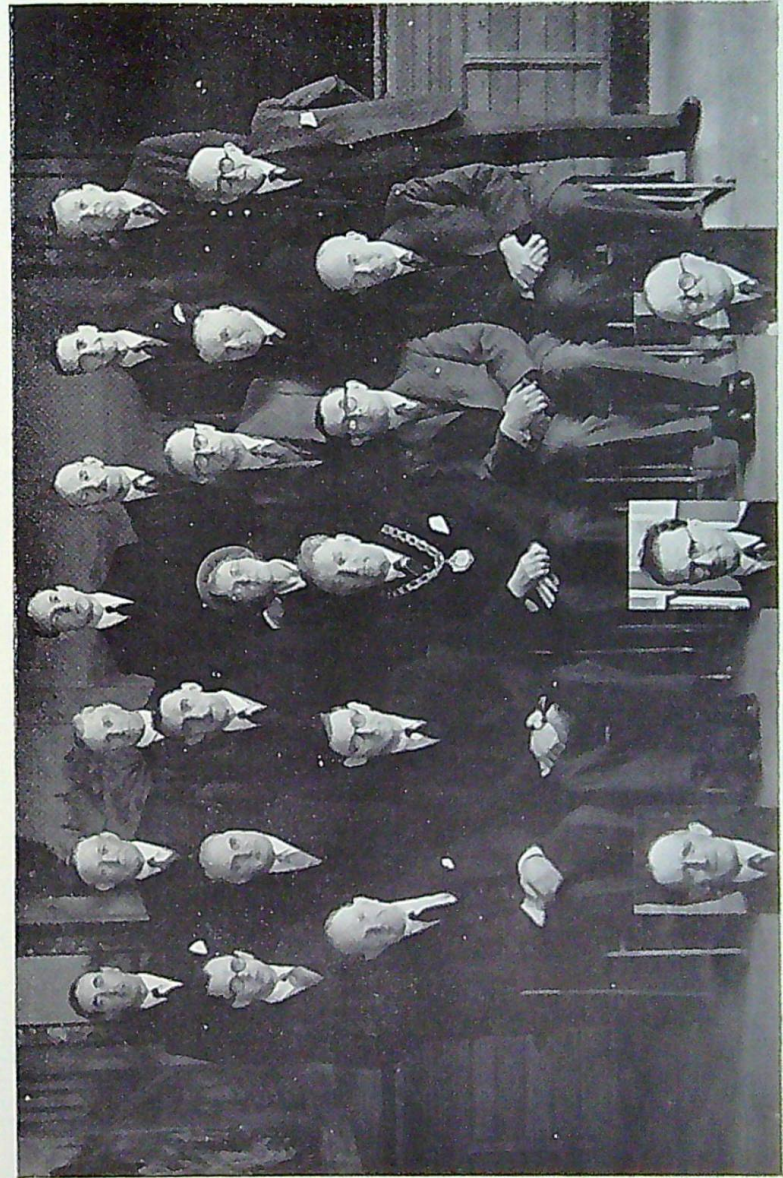
Then became
LEYLAND RUBBER CO. LTD.
Golden Hill Works, Leyland

Now . . .

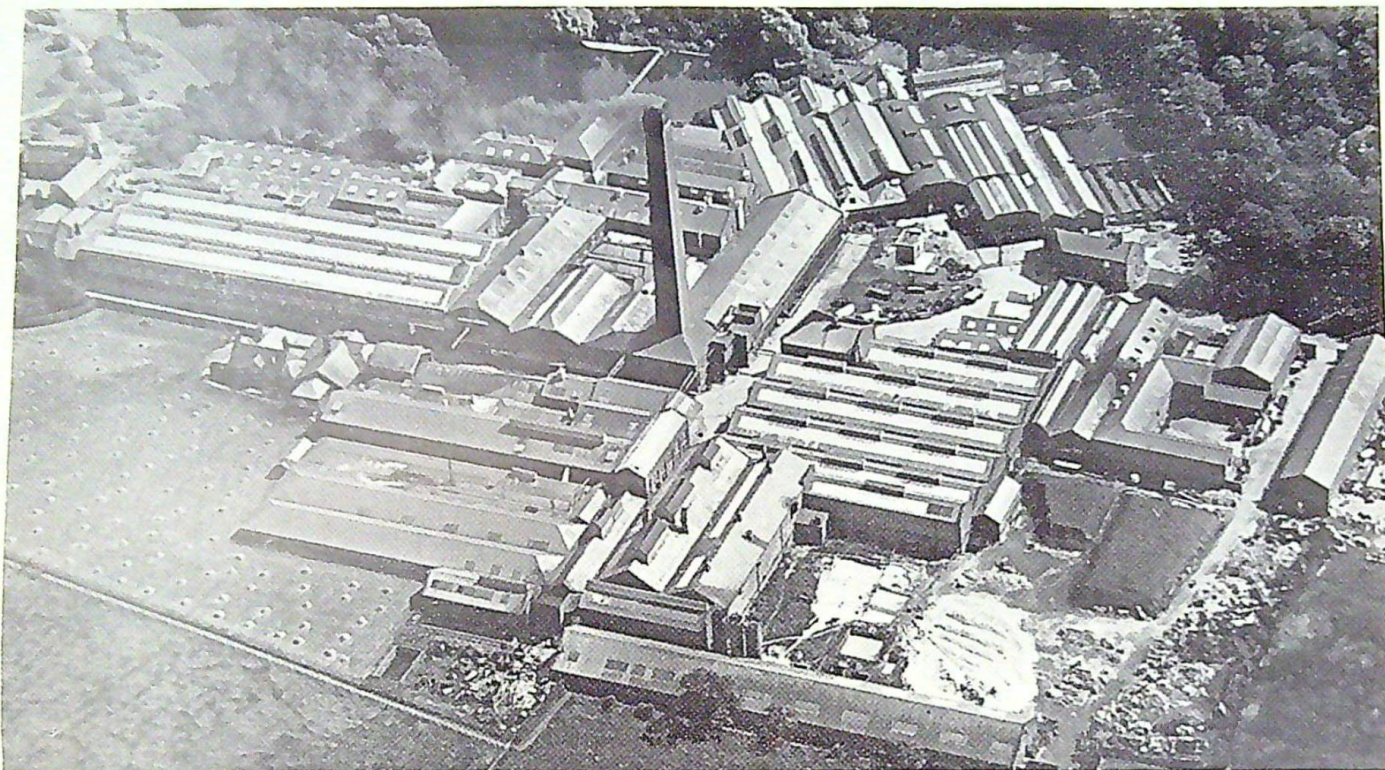
**THE LEYLAND & BIRMINGHAM
RUBBER CO. LTD.**
GOLDEN HILL WORKS, LEYLAND
Established 1898

During the intervening years the firm has made great progress, and still ranks amongst the foremost in the trade.

TH'OWD RUBBER



Leyland Urban District Council members and officials, Festival Year, 1951. Photo: Turner.



John Stanning & Son Limited BLEACHERS DYERS & FINISHERS LEYLAND, Lancashire



Photo: "Leyland Guardian."
Modern Leyland. Broadfield Housing Estate takes its name from the home of the Stanning family. Since the war, 284 houses have been completed on the estate which is planned for 800 dwellings.

Quintford

fabrics

are produced at

Brook Mill, Leyland

Greenfield Mill, Chorley

Kem Mill, Whittle-le-Woods

★

World's Best Fabrics

Woven By World's Best Weavers



The Spirit of Festival Past. The Britannia Tableau, drawn by the Stanning Horses, magnificent creatures with jingling brasses, never failed to evoke gasps of admiration followed by applause, as the old Leyland May Festival Procession went through the streets.

Programme of Events

Sunday, 17th June

10.0 a.m. Official visit to St. James' Parish Church, Leyland, by the Chairman and Members of the Leyland U.D.C. and the Festival of Britain Committee. Service at 10.30 a.m.

Monday, 18th June

6.30 p.m. Official opening of Worden Park by Chairman of Leyland U.D.C. Crowning of the Festival Queen of Leyland by Chairman's wife.
Singing and Dancing Display by 800 pupils of the various schools on Worden Park.

Tuesday, 19th June

6.30 p.m. First Class Cricket Match on Leyland Motors Ground. Local and Commonwealth Cricket Stars included.

Wednesday, 20th June

6.30 p.m. Procession from Leyland Police Station by Youth Organisations, headed by Leyland Parish Church Band.
6.30 p.m. Archery Display and competition: Target, Clout and Flight Shooting.
7.0 p.m. Model Camp Display and Parade.
7.30 p.m. Nursing Cadets Display (Boys and Girls) St. John Ambulance Brigade.
8.0 p.m. Model Flying Club Display: Team racing and trick flying.
8.30 p.m. Physical Display and Demonstrations. Camp Fire and Community Singing.

Thursday, 21st June

6.30 p.m. Old Tyme Sports—Comic Cricket Match, players to be dressed in appropriate costumes of olden days.
6.30 p.m. Model Flying Displays continued.
8.0 p.m. Archery Display continued.
Climbing the greasy pole.
8.0 p.m. Football Tennis Display by Tom Finney and other football stars.

Friday, 22nd June

7.30 p.m. to 1.0 a.m. Dance in Masonic Hall. Grosvenor Players in attendance. Admission 3s. 0d.

PROGRAMME OF EVENTS—continued

Saturday, 23rd June

1.30 p.m. **Huge Pageant of Transport** dating from Man the Carrier to the petrol age, including the latest models of to-day. Industrial Firms Tableaux.
Depart from Recreation Ground at 1.30 p.m. via Church Road, Balcarres Road, Hough Lane, Towngate to Worden Park.
3.0 p.m. Morris Dancing competition: Prize money £16.
4.0 p.m. Lancashire Constabulary: Musical and Mounted Riding Display.
4.30 p.m. Motor Cycle Gymkhana.
5.0 p.m. St. James' Morris Dance Troupe.
6.0 p.m. Folk Dancing Exhibition.
7.0 p.m. Lancashire Constabulary Display of Trick Riding.
7.30 p.m. Motor Cycle Gymkhana continued.
8.0 p.m. Morris Dancing Finals.
Dancing.

DURING THE WEEK: (MONDAY TO FRIDAY)

In the Public Hall 2 p.m. to 9 p.m.

Display of Old Leyland Archaic Records and Photographs, dating from 1150.
Display of Tom Finney's Trophies.

Admission to Public Hall by Programme.

Children from the various schools will visit these displays accompanied by their teachers, each morning.

Silcock's Amusements in Worden Park.

Shop Window Display—Competition for Shield presented by Leyland U.D.C. to be won outright.

Special films of procession and proceedings on the park by British Paramount News.

PRICES OF ADMISSION:—

Monday, Wednesday and Thursday: 6d. each night.

Saturday 1s. 0d. Children half-price.

Season Tickets for the above days 2s. 0d. Children half-price.

Souvenir Programme: 6d. each.

August 18th

Agricultural and Horticultural Show on Worden Park.

Permanent Memorial: Planting of flowering trees.

ORDER OF PROCESSIONS

Monday, June 18th

6-30 p.m. Queen-Elect leaves Secondary Modern School accompanied by Retinue, Cadets Band and 800 scholars from various schools, for Worden Park, via Towngate.

Wednesday, June 20th

6-30 p.m. Leaves Police Station for Worden Park via Hough Lane and Towngate.
Leyland Parish Church Band.
Girl Guides.
Boy Scouts.
St. John Cadets.
Boys' Brigade.
Life Boys.
Campaigners.
Army Cadets.

Saturday, June 23rd

Assemble 1 p.m. Towngate Recreation Ground and proceed to Worden Park via Balcarres Road, Hough Lane and Towngate.

Mounted Police.
Leyland Parish Church Band.
St. James's Parish Church Morris Dancers.

PAGEANT OF TRANSPORT

Schools Display including rickshaws, stage coach, hansom cab, penny farthing bicycles, etc. Prams 1880, 1893, 1907 (from Lord Mayor's Show, London) to present day.

Industrial Firms

Barton Motors, Preston. 1906 Phoenix Midget Car and other veteran cars.
Leyland Garage Co. Lorries carrying Old-Time Vehicles, Modern Auto Workshop, 1951 Ford Anglia Prefect and Zephyr.
Vehicles, Modern Auto Workshop, 1951 Ford Anglia, Leyland Motors Ltd. 1906 vehicle, Comet Tipper, Beaver Tanker, Royal Tiger Export, Royal Tiger (Ribble).
Iddon Bros. Modern machinery for manufacture of plastic articles. One large and one small plastic extruding machine, and a small hydraulic press.

Leyland and Birmingham Rubber Co. Ltd. Two lorries, Flooring and fancies, heavy hose and trade goods.

British Tyre and Rubber Co., Ltd. Two lorries, tyres, large conveyor belt.

Andrew Berry and Son. Cotton factory in miniature showing manufacture of cotton from raw material to finished article.

Cyril Lord, Ltd., Brook Mill. Six mannequins, wearing Cyril Lord dresses and fabrics.

Leyland Paint and Varnish Ltd. Paint display "Bring the colours of nature into your home."

Chamber of Trade. Three tableaux representing Bartering, The Old Curiosity Shop, modern organisation.

John Pilkington and Son Ltd. Three lorries with tableaux of countries to which the firm's cotton goods are exported, and Phaeton conveying weaver of 100 years ago and of today.

Other Tableaux. Carnival, Village Wedding, Gypsies, St. John Ambulance Brigade. Florence Nightingale. etc.

Ambulance Service.

Leyland British Legion Band.

Morris Dance Competitors.

Two Outriders. (Philistine Soldiers).

Chariot drawn by two horses on which stand Lord of Saran and Delilah.

Behind, Samson in chains.

Followed by mounted Philistine Soldier.

At pavement edge two Egyptian girls who walk with Chariot.

Lancashire Constabulary Band.

Maids of Honour.

Queen (with Mounted Police escort).

Fire Brigade.

THE STORY OF ROAD TRANSPORT

This story, of immense importance to the human race, shows how during the many thousands of years that had preceded this present time, man has from the very earliest beginnings, risen to his present achievements in transporting people and material on land.

The method of representation depicted is that of a series of pictures recalling some of the outstanding advances.

THE STORY OF ROAD TRANSPORT—continued

1. **MAN THE CARRIER**
Load carried on shoulders of one man.
Load carried on shoulders of more than one man.
2. **MAN THE HAULIER**
Dragging a tree.
Primitive sledge.
3. **MAN USES ROLLERS**
4. **FROM ROLLERS TO WHEELS**
Solid, wooden, disc-shaped wheel, e.g. Type of cart used in Mesopotamia c 3,000 B.C.
Sectional wheel, e.g. Babylonian two-wheeled chariot.
Spoked wheel c 1,000 B.C.-800 B.C., e.g. Assyrian ox carts and/or chariot.
5. **MAN AND THE HORSE**
i.e., Horse Riding, c 2,000 B.C. Central Asia.
Pack Animals.
Litters.
6. **ROMAN SOLDIERS**
On horseback Roman Cart
On foot Roman Litter
Chariot
7. **ANCIENT BRITONS**
On foot
Chariot—e.g. Boadicia.
8. **SAXONS**
Characters on foot.
Characters on horseback.
Saxon bullock-cart.
Saxon "swinging bed" on wheels.
9. **MIDDLE AGES**
Characters on foot.
Pack-horse, or pack-donkey (Panniers).

THE STORY OF ROAD TRANSPORT—continued.

10. **TUDOR AND STUART TIMES**
Early coach, c 1,600.
Sedan Chairs.
Horse Riding. Pillion and attendants.
Stuart traders, Pedlars, Tinkers, etc.
11. **Hanoverian Times**
Later sedan chairs.
The bicycle.

It is important to realise that this story cannot possibly be complete without showing the broad-wheeled wagon with its ten or twelve horses and its ten miles a day, the coaches of the turnpike road and the steam coaches which made their appearance in the early nineteenth century, and which may really be considered as the predecessors of the modern motor coach.

The production of replicas of such vehicles on a sufficiently large scale to be worthwhile was rather too ambitious a project and your committee would most humbly suggest a visit to the local branch of the County Library which would give the opportunity for many hours of really interesting reading on this most intriguing subject:— "THE STORY OF ROAD TRANSPORT."

FRENCH POLISHING

FITTED CARPETS

Furnishers of Distinction

PICKUP'S

(Furnishers) Ltd.

36 TOWNGATE

Phone LEYLAND 81185

Free advice on all Furnishing matters

CABINET MAKERS

UPHOLSTERY REPAIRS



The Village Pump.—Leyland Cross, rallying point for war and worship, was ill-used in the past by the Roundheads who beheaded it and the Local Board who made it into a lamp post.

The pump was a "gossiping shop" and the women used to carry the water receptacles on their heads.

Apart from that, Leyland round the Cross hasn't changed—much.

A CENTURY OF PROGRESS

IF the Festival of Britain is regarded as marking a centenary of progress, Leyland has special reason for joining in the celebrations.

In 1851, the year of the Great Exhibition at Crystal Palace, Leyland was a small village with a population of 3,617.

There was little evidence of industry. A contemporaneous directory gives the information that "at a place called Shruggs, about a mile from the village are extensive bleachworks carried on by Mr. James Fletcher.

John Stanning took over the works some 20 years later, but old Leylanders still talk about working at "Shruggs."

Named as manufacturers a century ago were Edmund Berry, Joshua Margerison (Golden Hill), Fras Pilkington (Earnshaw Bridge) and William Smith (Golden Hill Works, manufacturer of waterproof cloths, pipings, washers, etc.).

Rubber manufacture in which considerable development was made by Mr. James Quinn some 20 years later, was thus one of Leyland's earliest industries.

Some of the old tradesmen were Thomas Adamson, who combined ginger beer manufacture with the duties of bellman; John Briggs, brazier and tinner; James Corless, plumber and glazier; Thomas Dobson, saddler; Henry Holland, brick and tile manufacturer.

There was still handloom weaving in the village until about 85 years ago. The work was carried on in cellars because the dampness facilitated handling the thread. The houses on the right hand side of Union-street (now Fox-lane) were built for this purpose.

Last of the hand loom weavers was sixteen-stone Hugh Holden, who resided in one of the cellared cottages which stood in Water Street on what is now the site of the Towngate Market Place.

The cottages were surrounded by open fields the nearest building being a farm at what is now the Regent Corner.

Hough-lane was so uninhabited that workmen considered it dangerous for travelling in the early hours of the morning!

One hundred years ago, however, Leyland was not behind the times. It had a gasworks one year old!

There was also a railway station. The post office had been established only seven years, but the savings bank had started in 1821 and it is a tribute to native thrift that there were 924 depositors in 1851.

Engineering had not made its debut in the manufacturing sense, but there were six blacksmiths. Their names were Thomas Critchley, Richard Heywood, Thomas Lazonby, Robert Nelson and Elias Sumner.

The last mentioned was the father of James Sumner who had guts and determination as well as engineering genius. He produced self propelled vehicles when the law demanded that these should be preceded by a man walking with a red flag, but it was the law which gave way in the end, and James Sumner's experiments in steam waggons, mowers and tricycles laid the foundation for Leyland Motors, Ltd., Leyland's largest industry.

Amongst the giants of those days was James Iddon, whose genius played a considerable part in the development of rubber engineering in which the firm which today carries his name, has a world-wide reputation. He it was who built the huge engine which once drove the machinery at the Old Rubber Works and, incidentally, fascinated generations of schooldays who used to view it through the windows opened on warm days.

Processes for the manufacture of gold thread, still one of the specialised industries of the district were discovered in Leyland.

Experiments with the pneumatic tyre are reputed to have been made in Leyland long before Dr. Dunlop's discovery.

FESTIVAL FRESHNESS

ALWAYS

WITH

Leyland

QUALITY PAINT

LEYLAND PAINT & VARNISH CO., LTD., LEYLAND, LANCs. & LONDON

A CENTURY OF PROGRESS—continued

It was at "Shruggs" in recent years, that glass textiles were dyed for the first time. Leyland has also played its pioneer role in other branches of the textile industry and in the manufacture of paint.

It is the spirit of discovery which has so largely contributed to Leyland's industrial importance today. Few places of the size can claim three textile mills, a bleachworks, a gold thread factory, a paint works, three rubber works, one engineering works and a huge motor industry.

Yet one hundred years ago, Leyland was an agricultural village—and it was very beautiful at that for it was known as "The Garden of Lancashire."

Its roots were deep in history and the farringtons of Worden Hall, owners of most of the land in the district, had been Lords of the Manor from Edward the Confessor's time. One of them was Lord High Sheriff to three Earls of Derby and another, who fought in the Derby Camp during the Civil War, was known as "The Royalist."

They were a family who made the name of Leyland resound in feudal times.

It is fitting that in this festival year, present day importance should be linked with past tradition, by the acquisition of the park and hall by the public.

Here one feels, is something to which the late Squire H. N. Farrington would give his blessing. For many years he had prepared the way for public acceptance of the park, by generously allowing its use for every worthy occasion.



Photo: Turner.

Back to the Handlooms.—Leyland Parish Church Tower, rising square among the trees. This view of Fox Lane never fails to stir old Leylanders. The cottages on the left were built with cellars for the handloom weavers. The old "Top School" can be seen on the right.

Andrew Berry & Sons

(1920) LIMITED



Manufacturers

of

FINE COTTON

and

RAYON

FABRICS



Mount Pleasant Mills

LEYLAND

LANCS.

A CENTURY OF PROGRESS—continued

One hundred years ago, Mrs. Sarah Harington resided at Worden Hall. On Rent Days, tenants were entertained to dinner at the Roebuck.

Other leading residents were Mrs. Eccles at Golden Hill House (now part of the offices of the British Tyre and Rubber Co. Ltd.) and John Eccles, Esquire, of Wellfield.

Later the name of Mr. George Hargreaves figured as the owner of Wellington House and there was the Berry family at Town House.

Amongst the local inns was the Rose Whittle, a building which stands near the Leyland Gate of the Royal Ordnance Factory. It was closed for temperance reasons by the Misses Harington and for many years served as a farm house only.

Apart from rent days, the village as now, was the centre of much social activity. A century ago, fairs were held regularly on March 24 and 25 and October 26.

The "wake" was on the first Tuesday after St. Andrew's Day, considered proof of its antiquity as connected with the foundation of the Parish Church. It was recorded contemporaneously that "the races which were formerly the principal amusement of the wake have been discontinued."

There were occasional cricket matches, a club having been formed four years previously. The vicar the Rev. Gardnor Baldwin (member of a family who were vicars from 1748 to 1912) was president and early matches took place on the Vicar's Fields.

It was not until 1877 that John Stanning revived interest in the club in a field near Wellington House. The club removed to the Fox Lane Ground and reports of matches scintillated with the names of great players, who earned for Leyland the title of "Nursery of Lancashire."

It is appropriate that this year the deeds of the ground should be handed over to a holding company which will administer them in perpetuity for the good of the town.

As in industry, it is clear that Leyland went in for sport and social activity on a big scale. Inevitably, the Festival of Britain celebrations recall the Leyland May Festival which earned a countrywide fame.

The May Festival started on May 29, 1889, as a children's fete to revive observance of Royal Oak Day. The first Queen was Elizabeth Marsden. The last festival was held in 1936, one reason for abandonment the following year, being the Coronation Celebrations.

There was much mourning at its passing as in its heyday, almost everyone in the village had played some part from childhood.

Much of the activity in bygone days centred round the Village Cross, beside which was a well and the stocks and also it is believed, a Maypole.

The Cross is supposed to have lost its head in Cromwell's time, and the Local Board which preceded the Urban District Council, conceived the idea of using the stump as a lamp post.

In 1886, the pump and stocks were removed at the behest of the Rev. Thomas Rigby Baldwin and Miss Susan Maria Harington. A new head was erected on the Cross and the present fountain provided in commemoration of Queen Victoria's 1887 Jubilee.

The Cross, which is of Saxon origin, besides being a pulpit for itinerant priests before the Church was built, was also a rallying point for the yeomen of the Leyland Hundred.

It is thus a symbol of Leyland's importance in the past which makes the growth of recent years and the plans for the future seem not inappropriate.

ACKNOWLEDGEMENTS

We tender our sincere thanks to all who have contributed to the success of the Festival of Britain celebrations in Leyland.

TO—

All advertisers in "The Souvenir" programme.
Leyland Motors Ltd. New and Old Tyme Vehicles.
Leyland and Birmingham Rubber Company Ltd. Tableaux.
British Tyre and Rubber Co., Ltd. Tableaux.
Leyland Paint and Varnish Co., Ltd. Tableaux.
Iddon Bros. Ltd. Tableaux.
J. Pilkington and Sons. Tableaux.
Andrew Berry and Sons, Ltd., Mount Pleasant Mill. Tableaux.
Leyland Chamber of Trade. Tableaux.
J. Stanning and Son, Ltd. Queen's Dress and dyeing of material.
Cyril Lord Ltd., Brook Mill, Leyland. Maids of Honour dress material and Tableaux.
T. Moss and Sons, Ltd., Lostock Hall. Making dress for Crown Bearer.
Buxton Bros. Making four dresses for Maids of Honour.
Edna Noon. Making four dresses for Maids of Honour.
H. Naylor and Ivy Banister for Bouquets and Posies.
E. Bradshaw, Esq., Preston. Stage Coach and Old Tyme Vehicles.
Barton Motors (Preston) Ltd. Phoenix Midget Car, 1906.
Leyland St. James Morris Dance Troupe.
Leyland Schools and all organisations.
Councillor Turner for supplying Photographs for the Souvenir Programme.
Tableaux decorators and those who have kindly loaned Horses, Lorries, Motors, etc.
H. C. Chisnall. Prams.
Anonymous Donor. Crown, Tiara and accessories.
Victor B. Bell and British Paramount News for filming the procession and events.

MANY THANKS

Printed by The Chorley Guardian Co. Ltd., 34 Market Street, Chorley

Transport - then and now

1851  1951

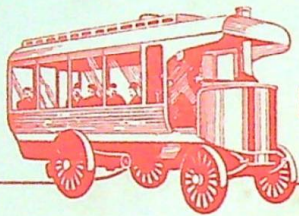


B.T.R. Safety

TRANSPORT has been revolutionised by the internal combustion engine and the pneumatic tyre. British leadership in tyre design and functional efficiency finds its highest expression in

B.T.R.
Gilt-edged

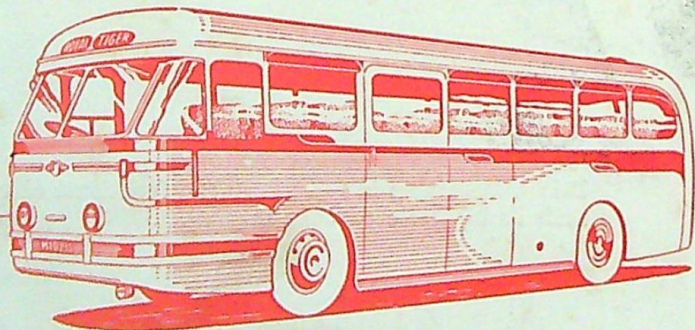
MADE BY BRITISH TYRE & RUBBER CO. LTD., LEYLAND, LANCs.



FROM SMALL BEGINNINGS...



TO A WORLD WIDE ORGANIZATION



LEYLAND MOTORS LIMITED

Head Office and Works—Leyland : Lancs : England

Export Division—Hanover House : Hanover Square : London W.1